



EMERGING MARKET INITIATIVES

With over a decade of expertise, Emerging Market Initiatives (EMI) molds students into global, inventive, and responsible leaders through firsthand experience collaborating on genuine projects with companies in emerging markets.

Universidad
Externado
de Colombia
SCHOOL OF MANAGEMENT
VIGILADA MINEDUCACIÓN



Contact Us

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Launch Your Career

WHY US?

Collaborate with fellow students from diverse universities worldwide.

Apply your knowledge and hone your business acumen.

Benefit from interactive learning and guidance from seasoned professionals.

LEARNING

by doing

Learning by Doing is an educational approach that emphasizes practical application of knowledge through real-world experiences.

EMI's unique learning by doing approach offers you the opportunity to apply your knowledge in real-world settings through partnerships with emerging market companies. This experiential learning model ensures that you are well-prepared to tackle the challenges of the modern workforce and make a significant impact in your chosen fields.

EMI PROGRAMS

emphasizes critical thinking about the **role of business** in society and the **development of innovative** solutions that benefit everyone.



MAYBE THESE NUMBERS WILL HELP YOU TO UNDERSTAND OUR IMPACT IN A DECADE:



Over 60 companies have improved with us.



Over 40 universities worldwide have visited us.



More than 130 international students enjoyed their time in Colombia.



Students from 29 nationalities have fallen in love with Colombia.

This comprehensive 54-hour program culminates in a certificate of completion that can be used for credit equivalency purposes.

TSB

Transforming Small Business

As a student with a passion for making a difference, you're ready to embark on a career that truly matters. With TSB's Transforming Small Business (TSB) Program, you'll gain the knowledge and skills to become a catalyst for positive change in the world of small businesses.

Course aimed at graduate students and alumni:

Understand the challenges and opportunities faced by small businesses.

Develop practical strategies to help small businesses thrive in a competitive market.

Become a trusted advisor, guiding small businesses towards sustainable growth and success.

Online sessions – Theoretical Approach
(International and local students)
week 7th July 2025

Online sessions – Business Diagnosis
(Local Students)
week 14th July 2025

In person sessions – Creation and Presentations
(International and local students)
week 21st July 2025



**EXPLORE OUR
OPEN PROGRAMS
AND DISCOVER
THE POSSIBILITIES**

Upon successful completion of this **54-hour** program, participants will receive a **certificate** that can be used for credit equivalency.

CIRCULAR

Business Program

Unlock sustainability with Circular Business models! In a resource-scarce world, these models extend product lifespans and repurpose waste for multiple sectors. Our course teaches students to shift from linear to circular models, emphasizing their significance and benefits.

Course aimed at graduate students and alumni:

Contribute significantly to the sustainable development of the global community.

Gain practical experience in creating supply chains for businesses, where resources are recovered or recycled to manufacture new products.

Within these initiatives, students serve as consultants, actively developing and implementing solutions to address the challenges confronted by Colombian SMEs and vulnerable communities.



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Online sessions – Theoretical Approach
(International and local students) week 14th July 2025

Online sessions – Companies Diagnostic
(Local Students)
week 21st July 2025

In person sessions – Creation and Presentation
(International and local students) week 28th July 2025

HYBRID SYSTEM

ON LINE - IN PERSON
SESSIONS

The standard fee for each course is \$100 USD.

For those who choose to enroll in **both courses**, the
total fee is \$150 USD.



**JUST A BRIEF RECAP IN CASE
YOU ARE STILL CONSIDERING
WHY TO CHOOSE US...:**

-Experience the real business world in emerging markets
-Hands-on learning for practical skills development -Enjoy
a two-week stay at Externado -Engage in fun and
interactive activities

**Requirements to join
this life experience**

Program Language: English

Registration Deadline:
30th October 2024

Administrative Fee each course:
USD \$100

(Accommodation, food, and
transportation are not
included. The program can
provide partner suggestions.)



Join EMI to become a global, creative, and responsible leader through hands-on projects with emerging market companies. Collaborate with international students, gain critical thinking skills, and make a positive impact.
Enroll now for a transformative journey.



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