

Fakultät für Wirtschaft

Bachelor-Studiengang "International Management Studies in the Baltic Sea Region (BMS)"

| Wintersemester 2024/2025 | | | |
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| Modul-Code | Modul/module | Prüfer / examiner | Prüfungsleistung / Kind of Exam |
| NEUE ORDNUNG für Studierende ab WS24/25 | | FPO vom 09. Mai 2022 in der Fassung Dezember 2023 | |
| 1. Semester | | | |
| BMSB1000 | Introduction to Business Management | Prof. Dr. Noack | Written exam 1 hours with application practice (60 hours) |
| BMSB1100 | Introduction to Intercultural Management | Prof. Dr. Jacobsen | Kein Angebot - Änderung des Regelsemestertermins für Matrikel WS24/25 erfolgt |
| BMSB1200 | Academic Core Competencies | Prof. Dr. Loebnitz | Documentation (3.500 words) with a presentation (10 minutes) - during the semester - |
| BMSB1300 | Accounting | Prof. Dr. Scheibel | Written exam 2 hours |
| BMSB1400 | Basics of Business Law | Prof. Dr. Piroutek | Written exam 2 hours |
| BMSB1600 | Principles of Economics (aus SoSe2025 vorgezogen - Änderung des Regelsemestertermins für Matrikel WS24/25 erfolgt) | Prof. Dr. Murphy | Written exam 2 hours |
| BMSB1500 | 2nd Foreign Language I (A1) | | |
| BMSIB1510 | German as a Foreign Language I (A1) | Frau Astáras | Written exam 2 hours - during the semester - |
| BMSB1520 | Norwegian I (A1) | Frau Altmann | Written exam 1,5 hours with application practice (30 hours) |
| BMSB1530 | Polish I (A1) | Herr Smolinski | Written exam 2 hours |
| BMSB1550 | Swedish I (A1) | Herr Müller | Written exam 2 hours |
| Wintersemester 2024/2025 | | | |
| Modul-Code | Modul/module | Prüfer / examiner | Prüfungsleistung / Kind of Exam |
| NEUE ORDNUNG für Studierende ab WS22/23 bis WS23/24 | | FPO vom 09. Mai 2022 | |
| 1. Semester - Wiederholung | | | |

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|-----------------------------------|--|------------------------|--|
| BMSB1000 | Business Management - Introduction and Organisation | Prof. Dr. Noack | Written exam 1 hours with application practice (60 hours) |
| BMSB1100 | Introduction to Intercultural Management (Wiederholung) | Prof. Dr. Jacobsen | Written exam 1,5 hours with application practice (30 hours) Due to the early start of the semester abroad by the students - examination during the semester - |
| BMSB1200 | Academic Core Competencies | Prof. Dr. Loebnitz | Documentation (3.500 words) with a presentation (10 minutes) - during the semester - |
| BMSB1300 | Accounting | Prof. Dr. Scheibel | Written exam 2 hours |
| BMSB1400 | Basics of Business Law | Prof. Dr. Piroutek | Written exam 2 hours |
| BMSB1500 | 2nd Foreign Language I (A1) | | |
| BMSB1510 | German as a Foreign Language I (A1) | Frau Astáras | Written exam 2 hours - during the semester - |
| BMSB1520 | Norwegian I (A1) | Frau Altmann | Written exam 1,5 hours with application practice (30 hours) |
| BMSB1530 | Polish I (A1) | Herr Smolinski | Written exam 2 hours |
| BMSB1550 | Swedish I (A1) | Herr Müller | Written exam 2 hours |
| 2. Semester - Wiederholung | | | |
| BMSB1600 | Principles of Economics | Prof. Dr. Murphy | Written exam 2 hours |
| BMSB1700 | Introduction to Logistics & Supply Chain Management | Prof. Dr. Murphy | Written exam 2 hours |
| BMSB1800 | Data Literacy | Prof.-V. Dr. Liebscher | Written exam 1 hours with application practice |
| BMSB1900 | Project Management | Prof. Dr. Jacobsen | Written exam 1,5 hours with application practice (30 hours) |
| BMSB2000 | International Law | Prof. Dr. Burke | Written exam 2 hours |
| BMSB2100 | 2nd Foreign Language II (A1+/A2) | | |
| BMSB2110 | German as a Foreign Language II (A2) | Frau Astáras | Written exam 2 hours |
| BMSB2120 | Norwegian II (A2) | Frau Altmann | Written exam 2 hours |
| BMSB2130 | Polish II (A1+) | Herr Smolinski | Written exam 2 hours |
| BMSB2150 | Swedish II (A2) | Herr Müller | Written exam 2 hours |
| 3. Semester | | | |
| BMSB2200 | Corporate Finance | Prof. Dr. Scheibel | Written exam 2 hours |

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| BMSB2300 | International Financial Markets and Institutions | Prof. Dr. Scheibel | Written exam 2 hours |
| BMSB2400 | Introduction to Marketing | Prof. Dr. Loebnitz | Project with a documentation with a presentation |
| BMSB2500 | Introduction to Trade | Prof. Dr. Murphy | Written exam 2 hours |
| BMSB2600 | Analytical Statistics | Prof. Dr. Szepannek | Written exam 2 hours |
| BMSB2700 | 2nd Foreign Language III (A2/B1 of CEFR) | | |
| BMSB2710 | German as a Foreign Language III (B1) | Frau Astáras | Written exam 2 hours and Oral exam (15 minutes) - during the semester - |
| BMSB2720 | Norwegian III (B1) | Frau Altmann | Written exam 1,5 hours with application practice (30 hours) and Oral exam (15 minutes) |
| BMSB2750 | Swedish III (B1) | Herr Müller | Written exam 2 hours and Oral exam (15 minutes) |
| BMSB3200 | SAP Business Computing | Prof. Dr. Verborg | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| 4. Semester - Wiederholung | | | |
| BMSB2800 | Comparative Country Studies in the Baltic Sea Region | Prof. Dr. Murphy | Written exam 1 hour with application practice (60 hours) |
| BMSB2900 | International Risk Management | Prof. Dr. Scheibel | Written exam 2 hours |
| BMSB3000 | Human Resource Management | Prof. Dr. Mohrenweiser | Written exam 2 hours |
| BMSB3100 | Principles of International Marketing | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| BMSB3300 | 2nd Foreign Language IV (A2+/B1+ of CEFR) | | |
| BMSB3310 | German as a Foreign Language IV (B1+) | Frau Astáras | Written exam 2 hours and Oral exam (15 minutes) |
| BMSB3320 | Norwegian IV (B1+) | Frau Altmann | Written exam 2 hours and Oral exam (15 minutes) |
| BMSB3350 | Swedish IV (B1+) | Herr Müller | Written exam 2 hours and Oral exam (15 minutes) |
| 5. Semester - Major | | | |
| Management and Innovation | | | |
| BMSB4000 | Lean Management | Prof. Dr. Murphy | Written exam 1,5 hours with application practice (30 hours) |
| BMSB4100 | Innovation Management | | |
| BMSB4110 | Innovation Management (Wiederholung) | Prof. Dr. Jacobsen | Written exam 1 hour - Due to the early start of the semester abroad by the students - examination during the semester - |
| International Finance and Trade | | | |
| BMSB5000 | Valuation | Prof. Dr. Scheibel | Project with a documentation (ca. 6.000 Words) with a Presentation (20 minutes) |

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| BMSB5100 | Economics Integration and MNEs | Prof. Dr. Engel | Written exam 1,5 hours with application practice (30 hours) |
| Markets and Communication | | | |
| BMSB6000 | Marketing - Business Plan | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| BMSB6100 | Intercultural Media Analysis | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| German Business | | | |
| BMSB7000 | Betriebswirtschaftliche Steuerlehre I | Prof. Dr. Sieven | Written exam 2 hours |
| BMSB7200 | Wirtschaftsrecht I | Prof. Dr. Danker | Written exam 2 hours |
| 6. Semester - Major | | | |
| Markets and Communication | | | |
| BMSB6200 | E-Marketing (kein Angebot) | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| BMSB6300 | Social Media Marketing (Wiederholung) | Prof. Dr. Loebnitz | Project with a documentation (6.000 words) with a presentation (20 minutes) |
| 7. Semester | | | |
| BMSB3500 | Internship Evaluation | Prof. Dr. Murphy | Report - during the semester - |
| 8. Semester | | | |
| BMSB3600 | Practical Insights into International Business (Excursion) | Prof. Dr. Jacobsen, Prof. Dr. Danker, Prof. Dr. Noack, Prof. Murphy | Project work with a documentation and presentation - during the semester - |
| BMSB3700 | Applied Project Management | Prof. Dr. Jacobsen, Prof. Dr. Noack, Prof. Scheibel, Prof. Eisgruber | Project work with a documentation - during the semester - |
| Wintersemester 2024/2025 | | | |
| Modul-Code | Modul/module | Prüfer / examiner | Prüfungsleistung / Kind of Exam |
| PO vom 21. Juni 2017 | | | |
| 1. Semester - Wiederholung | | | |
| BMSIB1000 | Business Management - Introduction and Organisation | Prof. Dr. Noack | Written exam 1 hours with application practice (60 hours) - Lecture BMSB1000 Introduction to Business Management - (FPO2023) |

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| BMSIB1100 | Intercultural Management | Prof. Dr. Jacobsen | Written exam 1,5 hours with application practice (30 hours) - lecture BMSB1100 Introduction to Intercultural Management |
| BMSIB1200 | Rhetoric - Presentation & Writing Skills | Prof. Dr. Loebnitz | Oral Examination (20 minutes) with a documentation (2.500 words) - Lecture BMSB1200 Academic Core Competencies |
| BMSIB1300 | Cost Accounting | Prof. Dr. Scheibel | Written examination 2 hours - Lecture BMSB1300 Accounting |
| BMSIB1400 | Basics of Business Law | Prof. Dr. Piroutek | Written examination 2 hours - Lecture BMSB1400 Basics of Business Law |
| BMSIB1500 | 2nd Foreign Language I | | |
| BMSIB1510 | German as a Foreign Language I | Frau Astáras | Written examination 2 hours - Lecture BMSB1510 German as a Foreign Language I (A1) - during the semester - |
| BMSIB1520 | Norwegian I | Frau Altmann | Written exam 1,5 hours with application practice (30 hours) Lecture BMSB1520 Norwegian I (A1) |
| BMSIB1550 | Swedish I | Herr Müller | Written examination 2 hours - Lecture BMSB1550 Swedish I (A1) |
| 2. Semester - Wiederholung | | | |
| BMSIB1600 | Principles of Economics | Prof. Dr. Murphy | Written exam 2 hours - Lecture BMSB1600 Principles of Economics |
| BMSIB1700 | Advanced English | Prof. Dr. Scheibel | Oral examination (30 minutes) |
| BMSIB1700 | Introduction to Logistics & Supply Chain Management | Prof. Dr. Murphy | Written exam 2 hours |
| BMSIB1800 | Business Mathematics / Statistics | Prof.-V. Dr. Liebscher | Written exam 1 hours with application practice Lecture BMSB1800 Data Literacy |
| BMSIB1900 | Project Management | Prof. Dr. Jacobsen | Written exam 1,5 hours with application practice (30 hours) - Lecture BMSB1900 Project Management |
| BMSIB2000 | International Law | Prof. Dr. Ciarán Burke (LA) | Written exam 2 hours - Lecture BMSB2000 International Law |
| BMSIB2100 | 2nd Foreign Language II | | |
| BMSIB2110 | German as a Foreign Language II | Frau Astáras | Written exam 2 hours Lecture BMSB2110 German as a foreign Language II (A2) |
| BMSIB2120 | Norwegian II | Frau Altmann | Written exam 2 hours Lecture BMSB2120 Norwegian II (A2) |

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| BMSIB2150 | Swedish II | Herr Müller | Written exam 2 hours Lecture BMSB2150 Swedish II (A2) |
| 3. Semester - Wiederholung | | | |
| BMSIB2200 | Corporate Finance | Prof. Dr. Scheibel | Written exam 2 hours |
| BMSIB2300 | International Financial Markets and Institutions | Prof. Dr. Scheibel | Written exam 2 hours Lecture BMSB2300 IFMI |
| BMSIB2400 | Introduction to Marketing | Prof. Dr. Loebnitz | Project with a documentation with a presentation Lecture BMSB2400 Introduction to Marketing |
| BMSIB2500 | SAP Business Computing | Prof. Dr. Verbarg | Oral examination (30 Min.) Lecture BMSB3200 SAP Business Computing |
| BMSIB2600 | Analytical Statistics | Prof. Dr. Szepannek | Written exam 2 hours Lecture BMSB2600 Analytical Statistics |
| BMSIB2700 | 2nd Foreign Language III | | |
| BMSIB2710 | German as a Foreign Language III | Frau Fechtner | Written exam 2 hours and Oral exam (15 minutes) Lecture BMSB2710 German as a Foreign language III (B1) during the semester |
| BMSIB2720 | Norwegian III | Frau Altmann | Written exam 1,5 hour with application practice (30 hours) and Oral exam (15 minutes) Lecture BMSB2720 Norwegian III (B1) |
| BMSIB2750 | Swedish III | Herr Müller | Written exam 2 hours and Oral exam (15 minutes) Lecture BMSB2750 Swedish III |
| 4. Semester - Wiederholung | | | |
| BMSIB2800 | Comparative Country Studies in the Baltic Sea Region | Prof. Dr. Murphy | Written exam 1 hour with application practice (60 hours) Lecture BMSB2800 Comparative Country Studies in the BSR |
| BMSIB2900 | International Risk Management | Prof. Dr. Scheibel | Written exam 2 hours Lecture BMSB2900 Risk Management |
| BMSIB3000 | Human Resource Management | Prof. Dr. Mohrenweiser | Written exam 2 hours Lecture BMSB3000 Human Resource Management |
| BMSIB3100 | Principles of International Marketing | Prof. Dr. Noack | Project with a documentation and presentation BMSB3100 Principles of International Marketing |

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| BMSIB3200 | Introduction to Trade | Prof. Dr. Murphy | Written exam 2 hours BMSB2500 Introduction to Trade |
| BMSIB3300 | 2nd Foreign Language IV | | |
| BMSIB3310 | German as a Foreign Language IV | Frau Astáras | Written exam 2 hours and Oral exam (15 minutes) Lecture BMSB3310 German as a Foreign Language IV (B1+) |
| BMSIB3320 | Norwegian IV | Frau Altmann | Written exam 2 hours and Oral exam (15 minutes) Lecture BMSB3320 Norwegian IV (B1+) |
| BMSIB3350 | Swedish IV | Herr Müller | Written exam 2 hours and Oral exam (15 minutes) BMSB3350 Swedish IV |

5. Semester - Major - Wiederholung

Management and Innovation

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| BMSIB4000 | Lean Management | Prof. Dr. Murphy | Written exam 1,5 hours with application practice (30 hours) Lecture BMSB4000 Lean Management |
| BMSIB4200 | International Market Access Approaches (Management and Innovation) | Prof. Dr. Scheibel Prof. Dr. Noack | Documentation (6.000 words) with a presentation (20 minutes) |
| BMSIB4300 | Innovation Management | | |
| BMSIB4310 | Innovation Management (Wiederholung) | Prof. Dr. Jacobsen | Written exam 1 hour Due to the early start of the semester abroad by the students - examination during the semester |
| BMSIB4400 | Sustainability Management (Wiederholung) | Prof. Dr. Murphy | Written exam 1,5 hours with application practice (30 hours) |

International Finance and Trade

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| BMSIB5100 | Asset Management (Wiederholung) | Prof. Dr. Scheibel | Documentation (ca. 6.000 Words) with a Presentation (20 minutes) |
| BMSIB5400 | Developing Countries in International Trade / Trade in specific International Markets (Wiederholung) | Prof. Dr. Engel | Project with a documentation (presentation) |
| BMSIB5500 | International Trade – Advanced Tools (Wiederholung) | Prof. Dr. Murphy | Written exam 1 hours with application practice (60 hours) |

Markets and Communication

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| BMSIB6000 | Applied International Marketing | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) Lecture BMSB6000 Marketing - Business Plan |
| BMSIB6200 | Intercultural Media Analysis | Prof. Dr. Noack | Project with a documentation (6.000 words) with a presentation (20 minutes) Lecture BMSB6100 Intercultural Media Analysis |

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| BMSIB6400 | International Market Access Approaches (Markets and Communication) | Prof. Dr. Noack Prof. Dr. Scheibel | Documentation (6.000 words) with a presentation (20 minutes) |
| German Business | | | |
| BMSIB7000 | Grundzüge der Unternehmensbesteuerung | Prof. Dr. Sieven | Written exam 2 hours Lecture BMSB7000 Betriebswirtschaftliche Steuerlehre I |
| BMSIB7200 | Öffentliches Wirtschaftsrecht I | Prof. Dr. Danker | Written exam 2 hours Lecutre BMSB7200 Wirtschaftsrecht I |
| BMSIB7400 | Privates Wirtschaftsrecht I (Wiederholung) | Prof. Dr. Piroutek | Written exam 2 hours |
| 6. Semester - Major - Wiederholung | | | |
| Management and Innovation | | | |
| BMSIB4100 | International Human Resource Management and Psychology for Managers (Wiederholung) | Alternative Prüfungsart II mit folgender Verteilung: | |
| BMSIB4110 | International Human Resource Management | Prof. Dr. Jacobsen | Written exam 1 hour Due to the early start of the semester abroad by the students - examination during the semester |
| BMSIB4120 | Psychology for Managers | Dr. Ehrlich (LA) | Application practice (60 hours) |
| BMSIB4300 | Innovation Management | | |
| BMSIB4320 | Idea Generation & Assessment | Prof. Dr. Jacobsen | Oral exam with documentation |
| BMSIB4500 | Future Management | Prof. Dr. Jacobsen | Written exam 2 hours Due to the early start of the semester abroad by the students - examination during the semester |
| International Finance and Trade | | | |
| BMSIB5000 | Merger & Acquisitions (Wiederholung) | Prof. Dr. Scheibel | Documentation (ca. 6.000 words) with a Presentation (20 minutes) |
| BMSIB5200 | Managing Value – Business Plan (BMSIB5210 BMSIB5220) | Prof. Dr. Scheibel | Documentation (ca. 6.000 words) with a Presentation (ca. 20 minutes) Lecture BMSB5000 Valuation |
| BMSIB5300 | Investment Strategies / Trade in the Baltic Sea Region (Wiederholung) | Prof. Dr. Engel | Written exam 1 hour with application practice (60 hours) |
| Markets and Communication | | | |
| BMSIB6100 | e-Marketing (Wiederholung) | Prof. Dr. Noack | Project with a documentation (ca. 6.000 words) with a Presentation (ca. 20 minutes) |
| BMSIB6300 | Business Plan (Wiederholung) (BMSIB6310 BMSIB6320) | Prof. Dr. Noack | Project with a documentation (ca. 6.000 words) with a Presentation (ca. 20 minutes) |
| BMSIB6500 | Social Media (Wiederholung) | | |

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| BMSIB6510 | Social Media Marketing | Prof. Dr. Loebnitz | Project with a documentation (ca. 2.000 words) with a Presentation (ca. 15 minutes) |
| BMSIB6520 | Social Media Analytics | Prof. Dr. Loebnitz | Project with a documentation (ca. 2.000 words) with a Presentation (ca. 15 minutes) |
| German Business | | | |
| BMSIB7100 | Internationale Steuerplanung (Wiederholung) | Prof. Dr. Sieven | Written exam 2 hours |
| BMSIB7300 | Öffentliches Wirtschaftsrecht II (Wiederholung) | Prof. Dr. Danker | Written exam 2 hours |
| BMSIB7500 | Privates Wirtschaftsrecht II (Wiederholung) | Prof. Dr. Piroutek | Written exam 2 hours |
| 7. Semester | | | |
| BMSIB3500 | Internship Evaluation | Prof. Dr. Murphy | Report - during the semester - |
| 8. Semester | | | |
| BMSIB3600 | Practical Insights into International Business | | |
| BMSIB3610 | International Excursion | Prof. Dr. Jacobsen, Prof. Dr. Danker, Prof. Dr. Noack, Prof. Murphy | Project work with a documentation and presentation - during the semester - |
| BMSIB3620 | National Excursion | Prof. Dr. Jacobsen, Prof. Dr. Danker, Prof. Dr. Noack, Prof. Murphy, Prof. Klage | Project work with a documentation and presentation - during the semester - |
| BMSIB3700 | Applied Project Management | Prof. Dr. Jacobsen, Prof. Dr. Noack, Prof. Scheibel, Prof. Eisgruber | Project work with a documentation - during the semester - |