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Publikationen von Prof.-V. Dr. Susanne Marx

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- 22 Marx, S. (2023). The Perceived Value of Participation in Entrepreneurs' Open Innovation Activities. *International Journal of Entrepreneurship and Innovation Management*, accepted
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- 21 Adam, W., Freyer, M., Klotz, M., & Marx, S. (2023). Digital guest folder for hotels' open innovation: Practices, opportunities, and challenges. In Stolzenburg, F., Reinboth, C., Lohr, T. & Vogel, K. (Eds.), *Tagungsband zur 23. Nachwuchswissenschaftler*innenkonferenz (NWK 2023), Harzer Hochschultexte Nr. 14*, Hochschule Harz, 63-71.
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- 18 Klotz, K., & Marx S. (2022). Projektmanagement-Normen und -Standards (3rd ed.). In M. Klotz (Ed.), *SIMAT Arbeitspapiere* (14-22-041). Hochschule Stralsund, SIMAT Stralsund Information Management Team.
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- 12 Marx, S., Freundlich, H., Klotz, M., Kylänen, M., Niedoszytko, G., Swacha, J., & Anne Vollerthum (2021). Towards an Online Learning Community on Digitalization in Tourism. In C. Meinel, T. Staubitz, S. Schweiger, C. Friedl, J. Kiers, M. Ebner, A. Lorenz, G. Ubachs, C. Mongenet, J. A.
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