

Welcome to
„International Management Studies in the Baltic Sea Region (BMS)“
(Bachelor of Arts)
at
Hochschule Stralsund - University of Applied Sciences



Stralsund



Agenda

1. Welcome to Hochschule Stralsund

2. International Management Studies in the Baltic Sea Region

Overview, Objectives, Structure & Curriculum

Our Team

Admission Requirements

3. Highlights

Excursions

Semester Abroad

Double Degrees

Alumni

4. Summary

Your Contact



Hochschule Stralsund – University of Applied Sciences - Campus



1. Welcome to Hochschule Stralsund – University of Applied Sciences



Students from 60 nations



Practice-oriented:

- Laboratories
- Conferences
- Excursions
- Ideas competition



Gathering experience:

- Racing teams
- Clubs
- Professional Associations ...



5 minutes to the beach!



10.737 Alumni
2.268 Students



Technical-economic profile



3 Faculties,
29 degree programmes
Great student-professor ratio

HOCHSCHULE STRALSUND



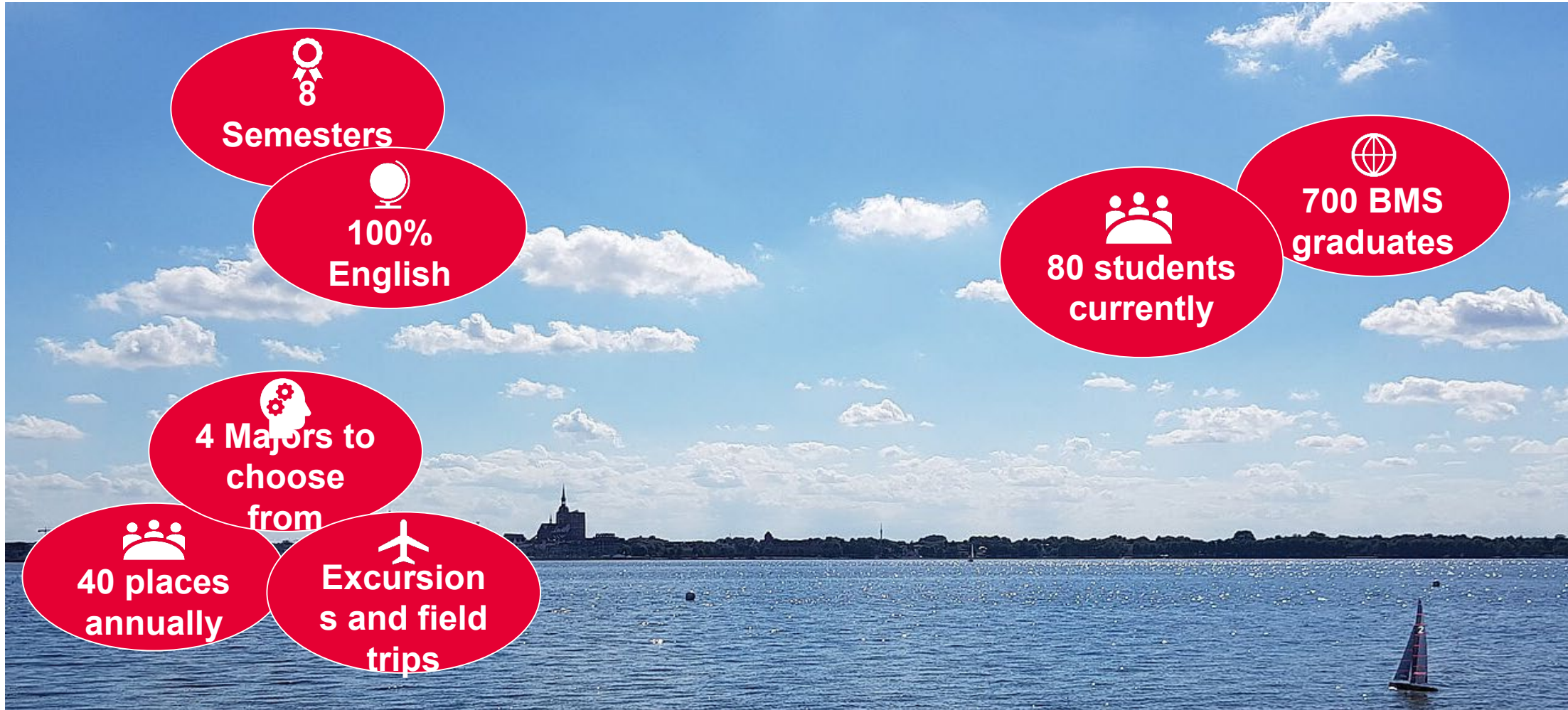
Young and innovative university of
applied sciences



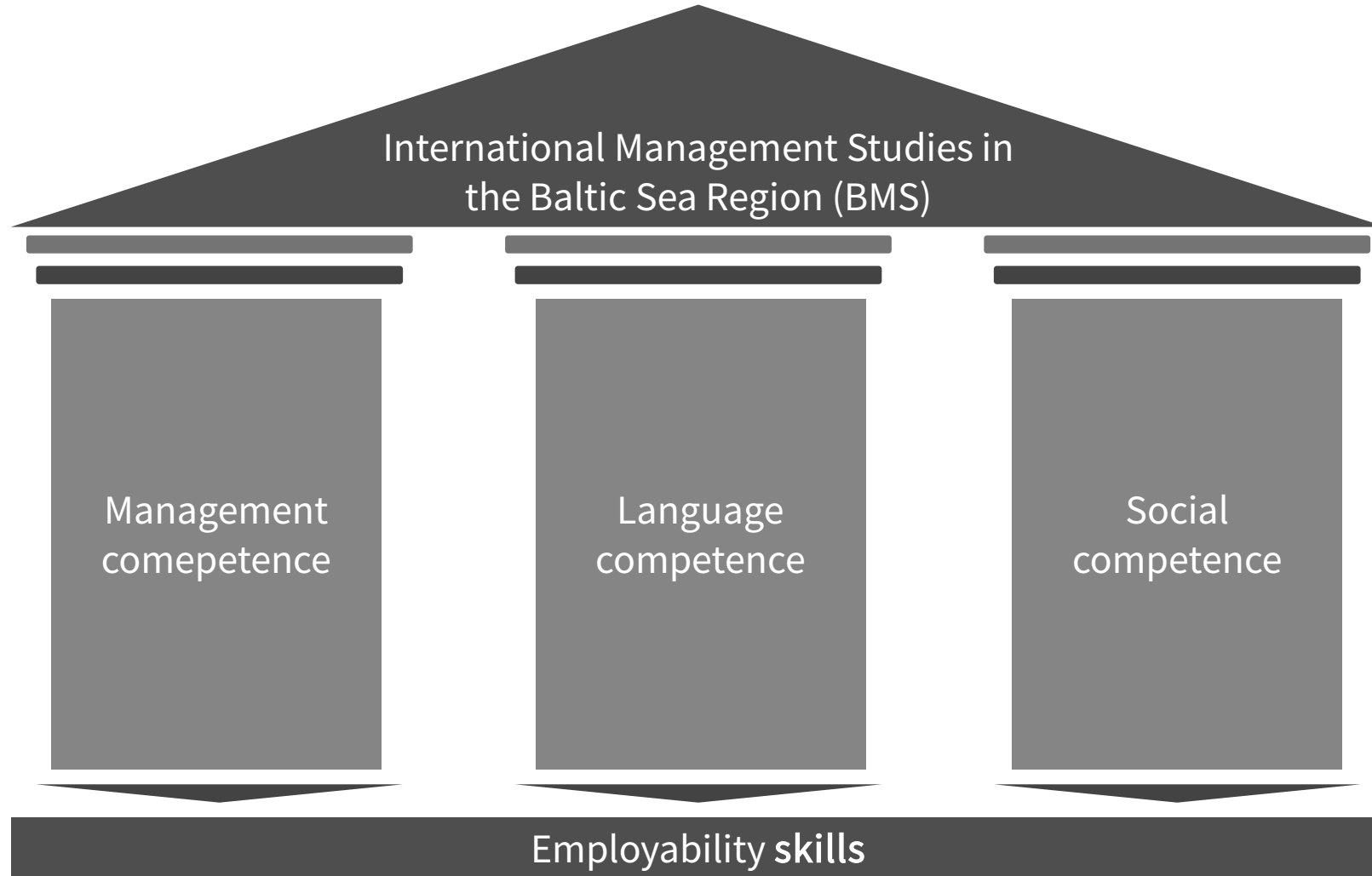
100+ partner universities

2. International Management Studies in the Baltic Sea Region (BMS)

Overview



2. International Management Studies in the Baltic Sea Region (BMS) Objectives



2. International Management Studies in the Baltic Sea Region (BMS)

Structure

1st - 4th semester



Fundamentals

- Basic knowledge for management and business
- Introductory modules
- Learn a second foreign language to stand out in the job market (for example German or Swedish!)

5th - 6th semester



Majors

- Choose between majors according to your preferences:
- Management and Innovation
 - International Finance and Trade
 - Market and Communication
 - German Business

7th semester



Internship

Apply the knowledge you gained in the real world!

8th semester



Bachelor Thesis

- self paced -

Become a Bachelor of Arts (B.A.)

Studies or internship abroad

2. International Management Studies in the Baltic Sea Region (BMS) - Curriculum

1 st Semester	Business Management	Intercultural Management	Academic Core Competencies	Accounting	Basics of Business Law	2 nd Foreign Language I (A1)		
2 nd Semester	Principles of Economics	Introduction to Logistics & Supply Chain Management	Mathematics and Data Literacy	Project Management	International Law	2 nd Foreign Language II (A1+/A2)		
3 rd Semester	Corporate Finance	Financial Markets and Institutions	Sustainability Management (NEU)	SAP Business Computing	Analytical Statistics	2 nd Foreign Language III (A2/B1)		
4 th Semester	Comparative Country Studies	International Risk Management	Human Resource Management	Principles of International Marketing	Introduction to Trade	2 nd Foreign Language IV (A2+/B1+)		
5 th Semester	Lean Management	Innovation Management – Part I	Valuation	Economics Integration and MNEs	Marketing – Business Plan	Intercultural Media Analysis	Betriebswirtschaftliche Steuerlehre I	Wirtschaftsrecht I
6 th Semester	Innovation Management – Part II	Intercultural Management & Psychology	Managing Value	International Commercial Law & Dispute Resolution	E-Marketing	Social Media Marketing	Betriebswirtschaftliche Steuerlehre II	Wirtschaftsrecht II
7 th Semester	Internship (21 weeks)							
8 th Semester	Bachelor Thesis (9 weeks)							

- Foundation Course
- Major in Management & Innovation
- Major in International Finance & Trade
- Major in Markets & Communication
- Major in German Business

2. International Management Studies in the Baltic Sea Region (BMS)

Our Team



Prof. Dr. iur.
Claudia Danker
Focus: Law
Country contact: Poland



Prof. Dr.
Axel Noack
Focus: International Marketing
Country contact: Sweden



Prof. Dr.
Björn P. Jacobsen
Focus: Management & Innovation
Country contact: Finland



Prof. Dr. oec.
Marcus Scheibel
Head of Study Course
Focus: International Finance
Country contact: Poland



Prof. Dr.
Eileen Murphy
Focus: Logistics & Supply
Chain Management
Country contact: Norway



Stefanie Wenzel
Programme coordinator

2. International Management Studies in the Baltic Sea Region (BMS) Admission Requirements



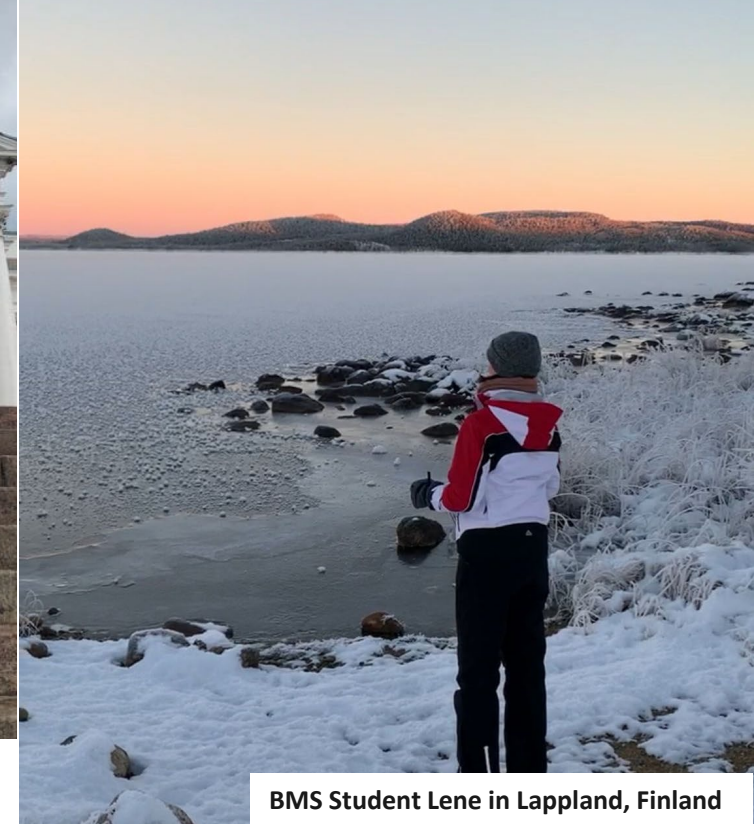
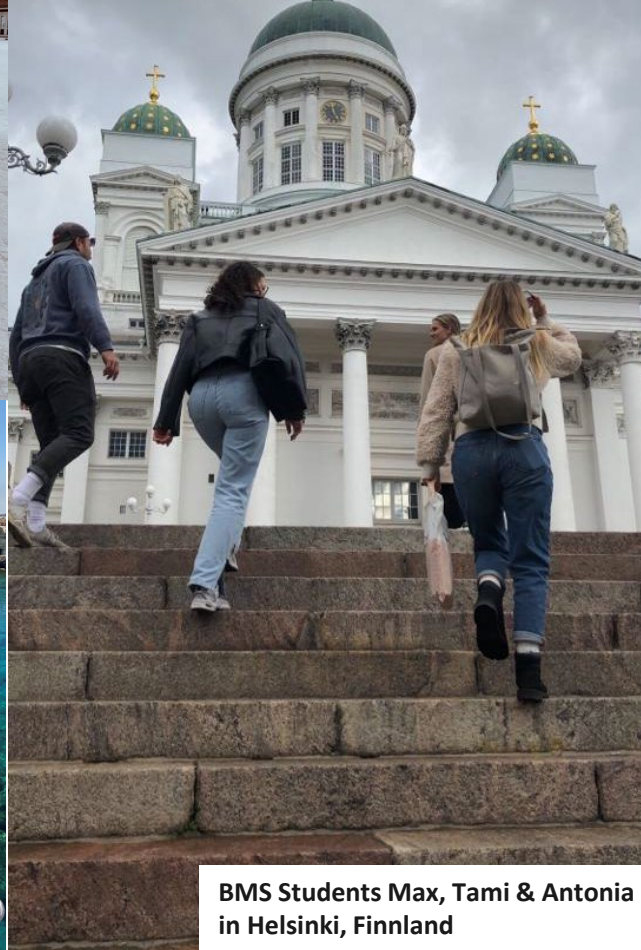
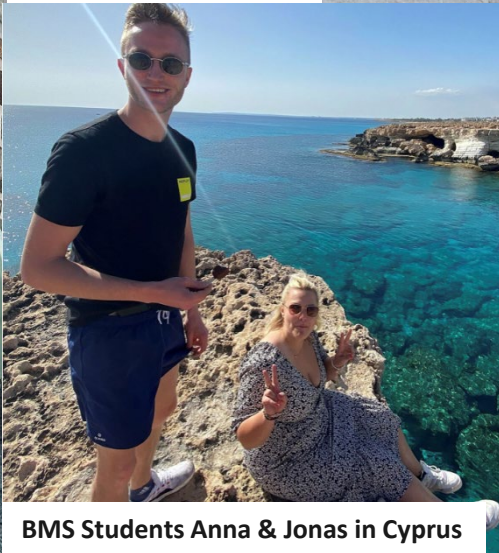
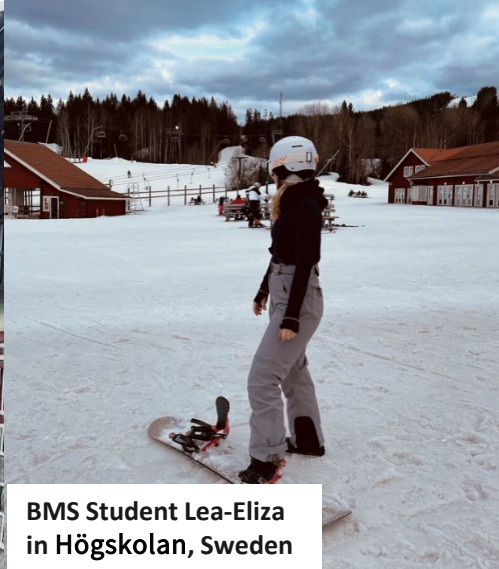
- German higher education entrance qualification
- or equivalent foreign qualification (secondary-school-leaving certificate)
- or completed vocational education in connection with a minimum of three-years' full-time work and successfully completed entrance examination for the course of studies
- Proof of proficiency in English (only for international applicants)

3. Highlights - Excursions



Focus on the Baltic Sea Region
Brussels, Copenhagen, Gdansk, Stockholm, but also Berlin, Hamburg, Lübeck

3. Highlights - Semester Abroad



3. Highlights – Double Degrees

„Beside BMS I also study International Business in Kouvola, Finland.“

Julia from Germany is doing her final degree in Baltic Management Studies (Germany) and International Business (Finland)



Focus Baltic Sea Region - the chance to obtain a Double Degree in Finland (Kouvola) or Lithuania (Panevėžys)

3. Highlights - Alumni



Romy
*“Today, I work as **Strategic Purchaser, Service (Global Procurement) at Vestas Wind Systems A/S in Denmark.**”*

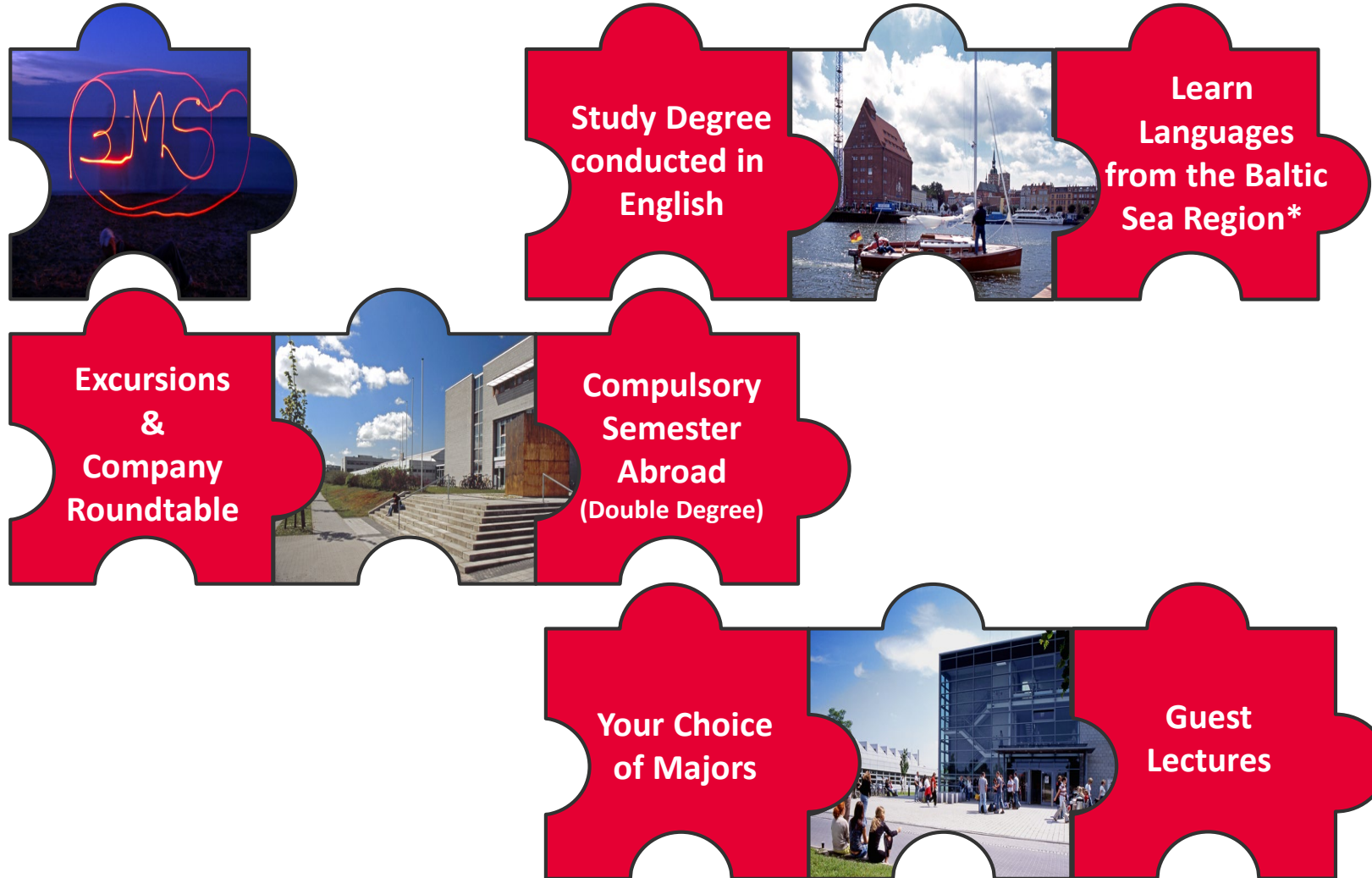


Susanne
*“Today, I work as **Area Manager Used Cars Western Europe in the company Volkswagen AG.**”*

Nico
*“...Today, I work as **Area Sales Manager at the Online Travel Website HolidayCheck**”*



4. Summary



***German (as a foreign language), Norwegian, Polish or Swedish**

Your Contact for International Management Studies in the Baltic Sea Region (BMS)

HOST Hochschule Stralsund

Stefanie Wenzel, Programme Coordinator

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<http://www.hochschule-stralsund.de/en/bms/>

